

## Companies Owned:

- Joseph W. Brady, Inc. purchased the assets of Coldwell Banker Golden West Real Estate, (one of the original one hundred (100) Coldwell Banker franchises in the country) from Mrs. Thelma & Mr. Bob Hoffman on June 2, 2000, and held on to that franchise from 2000 - 2010.  
~ Joseph W. Brady, Inc. elected not to renew the franchise in 2010, as the Barstow housing market had plummeted, like other major housing markets throughout the country, from the 2008 economic downturn and the bankruptcy of "Lehman Brothers".
- ~ Joseph W. Brady, Inc. moved from 601 East Main Street to 240 East Williams and created Barstow Real Estate Group, which ultimately had the longest tenure of any Residential Real Estate Company in the Barstow region.
- ~ Golden West Real Estate was founded over fifty (50) years ago, by Mr. Gene Miller. When Thelma and Bob Hoffman purchased his company, they made it a part of Coldwell Banker Golden West Real Estate. The company's collective history, including Brady's ownership, dates back fifty (50+/-) years.
- As a part of the acquisition, Coldwell Banker Golden West Real Estate created a new full-service asset and property management company called Alliance Management Group (AMG). During the Brady's nearly 21-year ownership, the property management company was acquired by Mr. Kevin Patterson of Rentsource Corp. in February of 2021. At the time of the sale, it was the largest full-service property management company in the Barstow region.



## Notable Transactions:

- The Bradco Companies holds the exclusive representation of Mr. Michael Malik, Jr., and Mrs. Marianne Illich, (then owner of Little Caesars Pizza, the Detroit Tigers, the Detroit Red Wings, and the MGM Casino in Detroit), in negotiating and helping to acquire parcels 0428-171-54, 56, 57, 66, 67, 68 & 73 totaling nearly one hundred ten (110±) acres on Outlet Center Drive, (across the street from the Hampton Inn) for the proposed Los Coyotes Band of Cahuilla Indian Casino, in 2001.  
~ The tribe is still working through the Bureau of Indian Affairs for part of their entitlement and will still need to work through the State of California to obtain a "PACT" to operate.
- The Bradco Companies were chosen, from three (3) national major competitors, to sell the Bureau of Land Management's (BLM) building at 2601 Barstow Rd. This facility was one (1) of thirteen (13) in the State of California operated by the Bureau of Land Management. The property was managed by the Wells Fargo Wealth Management Department, on behalf of the Wallace family (Trustees). The Bradco Companies represented Starker Services, Inc. as Qualified Intermediary for Sonata North, LLC, a California Limited Liability Company, and the deal closed on January 4, 2022, at a sales price of \$1,100,000.
- The Bradco Companies was selected to list a Medical and Professional Services property at 900-914 East Main St. for the Joe Gee Family Estate. Mr. Gee was an influential Barstow builder of this property and many other buildings within the Barstow Region. His daughter and son-in-law have been the owners since Mr. Gee's passing.
- The Bradco Companies was selected to market 1221 East Main St. from the late David Spinks Estate (a well-known Fireman). We were honored to have his wife Colleen Spink pick our firm.

## Other Notable Sales:

- Verizon building located at 2151 West Main St.
- Land for the Choice Medical Group facilities (Santa Fe Plaza), at 1890 West Main Street.
- Represented Farmers Insurance Lender (Corporate) in the sale of two (2) buildings located at 100 and 108 East Main Street.
- Joseph W. Brady assisted the developer (Duckett Wilson) in the development of an out pad at the "Stater Bros." shopping center for an original credit union that is now Frontwave Credit Union (formerly Verizon Wireless), at 995 Armory Rd., southwest corner of Muriel Dr. and Armory Rd.

## Development Projects:

- Joseph W. Brady, CCIM, SIOR is the sole Managing Member of the Barstow Spanish Trail, LLC. Originally, he was joined by Mr. Malcolm Riley, (deceased June 2022) a renowned commercial retail developer (who has developed nearly Ten million (10,000,000±) square feet) who was the 1991 Chairman of the International Council of Shopping Centers (ICSC), to acquire, sixty-three (63±) gross and forty seven point three eight (47.38±) acres net, property from the State of California State Lands Commission along Avenue L and Interstate 15, adjacent to and surrounding the Home Depot in Barstow.  
~ Mr. Riley and Mr. Brady received approval for the City of Barstow City Council, on December 13, 2013, to fully entitle one hundred twelve point four (112.4±) acres of property (an area larger than what Mr. Riley and I were acquiring) for a Specific Plan titled "The Shops at Spanish Trail," which would allow a mixed-use development up to 801,000± square feet.  
~ Due to the recent restructuring of the retail industry (also brick and mortar) I am working with the City of Barstow to redo and update the Specific Plan to allow additional uses, including light industrial, medical, etc.

## Community Involvement:

- Not only have we always been a member of the Barstow Chamber of Commerce (through The Bradco Companies, Coldwell Banker's Golden West Real Estate, Alliance Management Group, and the Barstow Real Estate Group), but we have also made a commitment to support the Barstow Community College Foundation and the work they do within the Barstow region.  
~ With the assistance of Barstow Community College, the Barstow Chamber of Commerce, The Bradco Companies facilitated a "survey" of Barstow citizens in 2021 to help determine what type of retail and additional services the citizens of the city of Barstow want.  
~ The survey was successful and The Bradco Companies is working with Dr. Eva Bagg, President and superintendent of Barstow Community College to do one in the fourth quarter of 2023.

## Notable Retail Projects:

- Dollar General, at 25352 Main Street (Lenwood area).
- Dollar General, at 300 West Main Street.
- Wienerschnitzel, at 1305 East Main Street.
- Super Walmart Center land acquisition, for Mr. Stan Rothbart of (Rothbart Industries, West Los Angeles) through Coldwell Banker Golden West Real Estate.
- Sale of Long John Silver building and restaurant, at 1591 Coolwater Lane (February 2022). Buyer is entitling the property to be a "Chicken Guy." Hatched from the minds of chef Guy Fieri and renowned restaurateur, Robert Earl, Chicken Guy! finally answers the age-old question of 'what came first?

*Facilitated the discussion and approval, by the City of Barstow City Council, for the Exclusive Negotiating Agreement between Lewis Operating and the City of Barstow, as it relates to properties that would be acquired and developed, in conjunction with the City of Barstow. The vote was held on Monday, July 17, 2023.*

**As we are a firm built on long term relationships, we strive to earn trust then business. We take pride in having unmatched skills and resources and providing these aspects to our clients.**

**We are potentially the most persistent and successful firm in marketing, supporting, and servicing the High Desert (Mojave River Valley Region).**

**Therefore, we welcome you to visit our website at: [www.TheBradcoCompanies.com](http://www.TheBradcoCompanies.com) to view our substantial number of successful transactions and reviews from both clients and Brokers, and to see the several projects we are proud to have assisted with and provided to the High Desert/Mojave River Valley region.**

**We are also pleased that over 250± Southern California, and Southern California based, commercial, industrial, retail and land Brokers have not only endorsed the efforts of Mr. Joseph W. Brady with The Bradco Companies but have written a paragraph (at minimum) on our website and our LinkedIn account, endorsements for readerships to see. We are proud of that. The highest compliment you could get in any industry is from one of your competitors.**

**In addition to our brokerage services in this region, we also provide much-needed attention to the advancement of the economy for the regions' residents. Our efforts have led us to create and distribute a successful publication called The Bradco High Desert Report - an ongoing comprehensive economic overview of the High Desert Region published by The Bradco Companies.**

**We have published sixty editions and are about to start production on our 61st. If you wish to receive a copy of this publication, please visit our website [www.TheBradcoCompanies.com](http://www.TheBradcoCompanies.com) and click the link: Bradco High Desert Report.**