The Bradco Companies

HIGH DESERT REPORT

A quarterly economic overview of the High Desert region
affiliated with The Bradco Companies, a commercial real estate company

WHAT IS THE BRADCO HIGH DESERT REPORT, AND WHO SHOULD SUBSCRIBE TO IT?

UPDATED: December 19, 2019

Joseph W. Brady, CCIM, SIOR, President Joseph W. Brady, Inc., dba of Bradco Companies and former President of Bradco Development, began the first edition of "The Bradco High Desert Report" in May of 1993. It became clear to him that during the longest recession to cripple the Southern California economy and more importantly the High Desert economy that there was a need for factual information to be disseminated for those business owners, land owners, property owners, investors that had already purchased property throughout the high desert area, or those that were looking for the many opportunities that the High Desert area could afford. This is even more relevant today.

It is the goal of this publication to insure factual information to its readers. Some of the items that would be included on a yearly basis; but reviewed on a continual basis would be the following subject matters:

New home residential permit and valuation trends.

New commercial / industrial permit and valuation trends.

Employment and job creation trends.

Sales tax trends.

Economic overview of San Bernardino County and its relationship to the High Desert area.

General information for each respective city (Adelanto, Apple Valley, Barstow, Hesperia, Victorville) noting positive economic events during the prior quarter.

Evaluate all major issues and topics affecting each city within the High Desert region. Each quarter, the publisher selects a topic that Dr. Alfred Gobar has written about. Dr. Gobar was born and raised in the Victor Valley area. Dr. Gobar is one of the country's renowned economist's who can explore utilizing his in-depth knowledge of the real estate market.

Dr. Gobar wrote editorials for our newsletter through the 52nd edition, until he contracted cancer. While he is still alive and doing well he has opted not to do anymore writing. We respect that decision and consider him not only a friend of the firm and I consider him to be a surrogate “mentor” to me personally.

We also ask other agencies, such as the Mojave Water Agency, Victor Valley Economic Development Authority (VVEDA), The Air Force Base Conversion Agency, SANBAG (San Bernardino Association of Governments), Cal Trans, etc. Each Incorporated City throughout the High Desert area (Apple Valley, Adelanto, Barstow, Hesperia, and Victorville) will give an update on development projects of interest. The publication also attempts to monitor report economic events throughout the unincorporated areas of the High Desert.

Who are Bradco High Desert Report current subscribers?

The examples of subscribers to the original quarterly report, but now a report that is done twice a year, include major research companies such as TRW, banks and savings & loans such as Bank of America, major home builders, major industrial retail developers, major property owners, investors, REITS. Our subscribers also include owners of major shopping centers, such as the Mall of Victor Valley and local businesses who need factual information in order to make decisions for the future.

Listed below is a summary of articles in each of the quarterly reports:

Volume 1 Spring 1993, Eight Pages:

- Dr. Gobar's comments: Make Up of the High Desert Commuter:

  Who they are and the trip to work pattern of employed residents of the High Desert.

  The occupational characteristics of the High Desert Commuter.

  High Desert permit activity from 1980 through 1992 of single family residential, multi family residential, retail, office and industrial.

  The change in housing development; 1992 as compared with 1991.

  Change in building permit valuation: 1991-1992.

  Intra-region Growth Indices.

- Article pertaining to "Phase 1 Environmental Site Assessments and the Free Lunch" (what to look for with a soil's consultant when purchasing or selling property)

- Victor Valley Quarterly Update- Included Adelanto, Apple Valley, Hesperia & Victorville

Volume 2 Summer 1993, Eight Pages:

- George Air Force Base Update - Overview of the record of decision, Overview on pending negotiations in September of 1993 between VVEDA & Adelanto.

- Dr. Alfred Gobar comments: Land Absorption Analysis:

  What would be the breakdown of land usage in an urban land area with a balanced economy for the following land uses are: Residential, (single family/multi family), retail & office, industrial, parks & streets, public & semi-public roads.

  How does the High Desert area with such a tremendous amount of land relate to this urban land use model?
  How much land will the High Desert absorb per year?

  How much residential zoned property, land zoned for office, industrial and retail will be absorbed per year in the High Desert region?

  How many years of developable land does the High Desert have left?

- Victor Valley Quarterly Update: Adelanto, Apple Valley, Hesperia & Victorville

- The High Desert Regional Economic Development Authority is formed.

  Why is economic development so important?

  Who are the players in this movement?

- Mojave Water Agency Update.

  When did the regional water plan become effective?

  What effect does the adjudication have on future water supplies for future generations?

  How much water is the High Desert entitled to on an annual basis from the California Department of Water Resources?

- Market Profiles Commentary - Mr. John Shumway, President

  Market Profiles is a 27-year-old company that produces quarterly new home audits of major California Regional Markets. The company audits 70+ such sub- markets throughout California. This quarter's analysis reviewed the first quarter of reporting (May 1993) and comparing that to the prior quarter and other quarters from May 1, 1991 through May 1, 1993. Items looked at were price, square footage, existing inventory, and number of lots to be developed.

Volume 3 Winter, 1994, 12 Pages:

- George Air Force Base: An update of negotiations in late 1993. Will the army be the first customer at George Air Force Base?

  What is the status of the proposed Federal Correctional Facility?

- Dr. Gobar comments on: "Shopping Center and Commercial Development Criteria and Opportunities:

  What population does it take to support a super market and major anchor tenant in a successful neighborhood shopping center?

  What population does it take to support a regional shopping center?
  What type of a population do you need to have to support one-million square feet of retail space?

  What type of sales are generated on a per square foot basis by the large "big box users" i.e. Costco/Price Club, Home Club?

  What effect have these "big box" users had on the investments of smaller retail centers and their sales tax dollars?

- "High Desert Retailers Beat State Averages By Wide Margin" by: James B. Vaughn, editor of California Retail Survey. "In what categories did the High Desert fair above average?"

  How did the High Desert area do in relation to retail sales growth and the increase in retail store outlets?

- Victor Valley Quarterly Update: Adelanto, Apple Valley, Hesperia, Victorville and unincorporated areas.

- Market Profiles Commentary: by John Shumway, titled "Victor Valley, A Year In Review." A comparison of 1992 versus 1993, Sales Trends, Pricing Trends, Inventory Trends, Finished Lot Trends, and final thoughts.

Volume 4 Summer 1994, 16 Pages:

- George Air Force Base Lease Executed! An Overview of the executed lease between the VVEDA and The United States Air Force, an update from the Air Force Base Conversion Agency on the balance of the parcels and what period of time they would be converted to public benefit transfer.

- Dr. Alfred Gobar comments on Office Market prospective.

  How does office employment affect the need for office space?

  Office jobs per thousand based on the 1993 population in the Inland Empire, Orange County and Los Angeles County.

  Office Employment: 1980 - 1993 (Inland Empire, Orange County and Los Angeles County.

  Office Building Permit Valuation as a percentage of all building permit valuations (residential, office, retail and industrial.)

  Median Size Floor Space Module required per tenant (per square foot.)

  Major Office Sub-markets in the Inland Empire.

- Mojave Water Adjudication, case summary.

  How did the adjudication issue start?

  How long will it take for the adjudication to be settled?

  How many people and property owners are affected by the adjudication?

- Rancho Las Flores Project moves ahead.

  When will they break ground, how large will the project be and how long will it be before models are ready?

- Victor Valley Quarterly Update: City of Adelanto, Apple Valley, Barstow, Hesperia, Victorville, San Bernardino County and unincorporated areas.

- Should you reduce your property taxes? How to reduce your property taxes without using an outside consultant?

  How to contact the county and request a reduction?

  How much does this reduction cost?

For what period of time can you file this request?

- Apple Valley: The Science & Technology Center, by Rick Piercy:

  Why has this facility received national recognition?

  What separates this facility from other facilities throughout the country?

  What makes this facility so unique?

- Are the Banks More Willing To Lend In The Victor Valley? By Larry Nordstrom.

  What do the banks and lending institutions think of the Victor Valley and the High Desert area.

  If they were willing to lend, to whom are they willing to lend, and for how much?

  What do the lenders see as a long term outlook for the Victor Valley and High Desert Market?

- What is adequate interest? By Gary Lambrix, CPA, for McGladrey & Pullen

  Written by a local CPA who is a partner in one of the country's top 8 accounting firms.

  Can you get in trouble with the Internal Revenue Service if you do not charge enough interest when you carry a Note and Deed of Trust on a piece of property?

  How can you calculate if you're collecting enough interest? What are the ramifications if you are not?

  Case examples.

- Market Profiles Commentary:

  How is the Victor Valley Housing Market After the First Quarter of 1994?

  Analysis included: Sales Trends, Pricing Trends, Inventory Trends, Finished Lots and Final Thoughts.

Volume 5 Fall 1994, 16 Pages:

- Dr. Alfred Gobar Comments on Analysis of the Inland Empire Industrial Market.

  How large is the Industrial Market?

  How does the High Desert relate to the Industrial Market throughout the Inland Empire?

  How does High Desert relate to the Industrial Market in the way of sales prices?

  How does High Desert Market compare to the balance of Southern California, i.e. Los Angeles & Orange Counties.

  Average Size of Industrial Transactions (square foot)

  Local Industrial jobs per 1,000 populations in 1993.

Median size floor space module required.

- Victor Valley Quarterly Update: City of Adelanto, Apple Valley, Hesperia, Victorville, San Bernardino County and unincorporated areas.

- Barstow: A (2) page Overview of the city's economic progress and upcoming industry.

- Current Regulation Affecting Real Property Appraisals, By: Bob Thompson, Thompson Appraisals.

  What do you need to know about the current law?

  How does the current law effect how your bank will appraise your property?

  What is the minimum property value the bank will now require an appraisal on?

- Mojave Water Agency Update - Water For The Future:

  What has the Mojave Water Agency accomplished lately?

- Updated Asbestos Regulations:

  If you purchase a building, what do you need to know?

- George Air Force Base Update:

  a) Northrop signs a lease.

  b) Prison update

Volume 6 Winter 1995, 16 Pages:

- Dr. Alfred Gobar comments on the following items:

  Taxable retail sales information for San Bernardino County and Adelanto, Apple Valley, Barstow, Hesperia, Victorville

  Housing development activity throughout the High Desert and its percentage in relationship to San Bernardino County.

  Non-residential development in the High Desert and its relationship to San Bernardino County.

- "High Wage Jobs Lead California Rebound" by Aviva Bernstein - Continuing Study of the California Economy

- 1995 / 1996 Economic Forecast - Industry Outlook for California and the Los Angeles Five - County Area by: Jack Kyser, Chief Economist for the Economic Development Corporation of Los Angeles County.

- Southland Economy Solid by Center for the New West - Ontario California

- Highlighted City Sponsor: Victorville - The Key City of the High Desert, overview supplied by Debbie Ream, City of Victorville

- Victor Valley Quarterly Update: City of Adelanto, Town of Apple Valley, Barstow and Hesperia

- Victorville "Old Town" update by Mark C. Ward, President

- Mojave Water Agency update on projects by Jo McAndrews

- Apple Valley - "Town Envisions Future Development of North West Apple Valley

- U.S. Supreme Court Hands Down Developer Friendly Decision by James R. Baxter, Esq. Attorney at Law, Victorville

- Southern California International Airport Update by Debbie Ream, City of Victorville and Victor Valley Economic Development Authority

Volume 7 Spring 1995, 16 Pages:

- Commentary by Dr. Alfred Gobar - Southern California Economy

  Job changes in Southern California since the beginning of the recession.

  Pattern of employment change for selected industries.

  Most recent annual change in non-agricultural wage and salary employment by industry. Riverside - San Bernardino County, California

- California Assembly update - 34th Assembly District by 34th District Assemblyman R. Keith Olberg

- High Desert Tabed as most affordable in State of California

- The High Desert Mining Industry - "An Economic Benefit or Environmental Liability?" by Doug Shumway, Mitsubishi Cement

- Federal Bureau of Prisons update by Federal Bureau of Prisons/Office of Public Affairs

- County of San Bernardino Department of Economic and Community Development - High Desert Strategic Economic Development Plan by Marsha Turoci, First District Supervisor

- UCLA Revises State Growth Forecast

- City Highlights - Town of Apple Valley Focus "Apple Valley - The High Road to Success"

- Victor Valley Quarterly Update: City of Adelanto, Barstow, Hesperia and Victorville

- Victorville's New Elementary School - Update after bond election

- Interest Rates Up - Interest Rates Down? Predictions by Southland Financial

- The California Desert: Why is Mining Important? By Joseph W. Brady

- Mitsubishi Cement Corporation Test Innovative Air Quality Technology in High Desert Region - by Don Blakemore, Mojave Desert Air Quality Management Division

- Marine Corps Logistics Base - Barstow Spared by Defense Department by Congressman Jerry Lewis

- Southern California International Airport update by Debbie Ream, City of Victorville and Victor Valley Economic Development Authority

- Victor Valley Union High School District's New High School Number Two - Status Report After Bond Election

Volume 8 Summer 1995, 16 Pages:

- Commentary by Dr. Alfred Gobar - "A Prospective of Economic Development"

- "Millions In State Tax Breaks For New Southern California International Airport (SCIA) Business"

- Updates from Congressman Jerry Lewis and Assemblyman Keith Olberg

- City of Adelanto, Barstow, Town of Apple Valley and Victorville overviews

- Featured City: Hesperia, "A Friendly Place to Live and Work." A two-page overview

- Victorville "Old Town Update" by Mark C. Ward

- High Desert Regional Economic Development Authority (REDA) - "Develops Plan to Attract Jobs to the High Desert"

- What 100 New Jobs Mean to the High Desert

- High Desert Call Program Off to a Great Start

- Measure I Committee Takes Action on Future Inter-regional Transportation Corridor

- Mojave Air Quality Management District Update by Fazle Quadri

- San Bernardino County Update by First District Supervisor Marsha Turoci

- "Judge Kaiser Renders A Decision in Favor of The Physical Solution," by Jo McAndrews, Mojave Water Agency

- Chapman University 1995 Economic Forecast

- Inland Empire Economic Partnership Launches Marketing Campaign

- Southern California International Airport Update

Volume 9 Winter 1995/1996, 16 Pages:

- Dr. Alfred Gobar - "High Desert Taxable Retail Sales Patterns"

- Choice Medical Group Forms New IPA
- Update from Congressman Jerry Lewis
- Inland Empire Economic Partnership (IEEP) Update
- State Capitol Report by Assemblyman Keith Olberg
- SANBAG Targets Tourism Industry to Infuse Economy
- Featured City: Adelanto - Progress Through Diversity, 2 page overview
- High Desert Overviews: Barstow, Hesperia, Town of Apple Valley, Victorville
- Victor Valley College Update
- Victor Valley Economic Development Authority (VVEDA) Update- Status of "LAMBRA" Designation
- California: The New Economy by Jerry Henderson, State of California Trade & Commerce Agency
- Economic Development Action Plan Presented to REDA
- California Limited Liability Companies by Gary Lambrix, McGladrey & Pullen
- High Desert Commuter Survey Completed by Dennis Galbraith, Dennis Galbraith Marketing Services

Volume 10, Spring 1996, 16-Pages

- REDA Goes Internet, Ron Rector
- "Some Jobs Are Better Than Others" by Dr. Alfred Gobar
  Other Economic Multiplier Stimulus Concepts
- Four High Desert Cities Ranked Most Affordable In Southern California
- State Capitol Report by Assemblyman Keith Olberg
- "REDA is Ready To Ride The California Rocket" by Jerry Henderson, California Trade & Commerce
- Southern California International Airport (SCIA) Update
- Governor's Budget Summary
- "Inland Empire Job Outlook" by John Husing, Ph.D.
- City of Victorville, 2 page overview
- City overviews: Adelanto, Barstow, Hesperia, Town of Apple Valley
- Old Town Property Owners Update by Mark C. Ward

- Mojave Air Quality Management District Offers Clean Air Grants by Don Blakemore, Public Information Officer

- Income, Employment Growth Predicted for Inland Empire

- High Desert Regional Economic Development Authority (REDA) Update

- Mojave River Adjudication Final Judgement Issued by Mojave Water Agency

Volume 11 Summer 1996, 16 Pages

- "Whatever It Was That Happened, It Looks Like Its Getting Better" by Dr. Alfred Gobar

- State Capitol Report by Assemblyman Keith Olberg

- Southern California International Airport (SCIA) Update

- Examining the Role of Travel & Tourism

  Why is it Important to the California Economy? By Fisher Center of Real Estate and Urban Economics, University of California Berkeley

- Examples of Why the Recession is Over in the Victor Valley? By Joseph W. Brady, Publisher

- Southland Home Sales Continue to Increase

- Publisher Receives Economic Development Appointment

- Town of Apple Valley 2-page overview

- City overviews: Adelanto, Barstow, Hesperia, Victorville

- Apple Valley Science and Technology Center Update

- Apple Valley Village Merchants Association Meets With Redevelopment Consultants

- "California Liftoff," Economic Outlook and Investment Strategy by David Hensley, Regional Economist - Solomon Bros.

- Film Production Contributes $34 Million to Inland Empire Economy by Inland Empire Film Commission

- The Anderson School at UCLA Updated Forecast "California Outlook Still Optimistic"

- California Department of Finance Economic Update

- Inland Empire Ranks Number Nine in Job Growth Through the Year 2000

- The Bradco High Desert Report to Expand by Joseph W. Brady

- MWA to Purchase More Water "Water Entitlement to Increase By Fifty Percent"

- The High Desert is Still California's Most Affordable Housing Market
- Choice Medical Group Joins Forces With St. Mary's Regional Medical Center
- High Desert Regional Economic Development Authority (REDA) Update
- Featuring Town of Apple Valley
- City overviews: Adelanto, Barstow, Hesperia, Victorville
- Regional Review and Outlook by Southern California Association of Governments (SCAG)

Volume 12, Fall 1996, 16 Pages

- "Emerging and Recovery of The Office and Office and Industrial Market" by Dr. Alfred Gobar
- Mojave Water Agency Update
- City overviews: Adelanto, Barstow, Town of Apple Valley, Victorville
- Southern California International Airport (SCIA) Update
- City of Hesperia 2-page overview:
  - Heilig-Meyers Distribution Center Comes to Hesperia
  - Peach Avenue Culvert Completed Under Budget
  - E Avenue Construction Commences
  - I Avenue & Hesperia Road Reconstruction is Moving Forward
  - Commercial Attraction Program Update
- High Desert Regional Economic Development Authority (REDA) Overview by Jennifer Resch, Public Information Officer
- Traffic In The High Desert
  - City of Victorville "Traffic- Present and Future"
  - Victor Valley's Future . . . . "Can't Get There From Here" by Ty Schuiling SANBAG Director of Comprehensive Planning
  - Hesperia Traffic Overview by Wayne Lamoreaux, Interim City Engineer
  - Road Improvements On The Rise by Rusty Reed
- The Victor Valley Association of Realtors Update by Gene Binsbachar, Executive Vice President
- California Air Resources Board (CARB) Creates Separate Mojave Desert Air Basin

Volume 13, Winter 1996/1997, 16 Pages

St. Mary Regional Medical Center and St. Mary Choice Medical Group Announce Joint Venture

The Tale of Five Cities by Dr. Alfred Gobar
- Population
- In-Store Taxable Retail Sales
- Retail Sales Flows
- Residential Development

Office and Retail Development Activity
Industrial Development Activity

- San Bernardino County Department of Economic & Community Development
  Interstate 15 and Highway 138 Properties by Jeanette Hoover

- Federal Bureau of Prisons Update

- Mojave Water Agency Update

- Air District Kicks Off Air Quality Information Line - Mojave Desert Air Quality Management District Overview

- Barstow Tourism Marketing Council Forum and Great American Race Update

- I-15 Corridor Contributes to Healthy Loan Environment by Ron Wilson, Chairman, Desert Community Bank

- City of Adelanto, 2-page overview: When? Where? Why? Who?

- I-15 Traffic Analysis and Flow by Howard Anderson, Owner 98/99 FM

- City overviews: Barstow, Hesperia, Town of Apple Valley, and Victorville

- Southern California International Airport (SCIA) Update

- Meeting the Transportation Needs of the High Desert region by Congressman Jerry Lewis

- High Desert Regional Economic Development Authority (REDA) Overview and Update by Ron Rector, General Manager

Volume 14 Spring 1997, 16 Pages

- Dr. Alfred G. Gobar "Barstow - The Sales Tax Wonder". Two page article overview of Barstow's tax sales

- Tri-State compact could bring 187 million in highway improvements - by Kathy Davis, First District Supervisor, and San Bernardino County

- Inland Empire Economic Partnership announces successful completion of investment campaign

- High Desert weather - by Lee Blocker. An overview of weather in the High Desert region

- The (right and responsibility) to vote on taxes by Brad Mitzelfelt, Director of Governmental Affairs, Building Industry Association, Baldy View Chapter

- Overview of Proposition 218 "Right to Vote on Taxes Act"

- Victor Valley College - "College Dedicates New Buildings and Surveys Area Businesses For Training Needs"

- Barstow - "It's Time To Take Another Look". Two page overview

- City overview - Apple Valley, Adelanto, Hesperia, Victorville

- Southern California International Airport update

- Mojave Desert Air Quality Management District (MDAQMD)

- Mojave Water Agency Update

- The State's Role in Economic Development in the Inland Empire by Jerry Henderson, State of California Trade and Commerce Agency

- High Desert Regional Economic Development Authority (REDA) (Update by Ron Rector General Manager)

  Note: An additional 2500 newsletters were sent to Southern California businesses. Printing postage were co-sponsored by The Bradco Companies/The Bradco High Desert Report, High Desert Regional Economic Authority, COMARCO and AFG Glass

Volume 15 Summer, 1997, 16 Pages

- High Desert's Urban Center - Dr. Alfred G. Gobar

  Analysis for the pattern of real estate development as well as in-door taxable retail sales for the City of Victorville, which plays as "the central place" in the High Desert in terms of shopping and administrative functions. (3-page article)

- Barstow's Sales Tax Receipts - The Money Trail, by Dean F. Andel, State of California State Board of Equalization

- A Closer Look - Triple Trailers

  Opposition - (California For Safe Highways, (909) 798-1987 - Triple Trucks are safe transportation and smart business for the High Desert prepared by High Desert Alliance for Jobs and Safe Transportation, phone number (888) 974-JOBS

- City of Victorville, 2 page overview

- New Small Business Program by Thomas R. Laurin, Executive Director of San Bernardino County Economic and Community Development Department

- Meeting The Transportation Needs of The High Desert by Congressman Jerry Lewis

- Students, Business Reps, Locals Flock To Clean Air Fair by Mojave Desert Air Quality Management District

- City overviews Adelanto, Apple Valley, Barstow and Hesperia

- Construction began June 9th on El Evado Road extension - City of Victorville

- Mojave Water Agency Update

- High Desert Regional Economic Development Authority (REDA) Update

  Notes: 2500 additional newsletters were sent to California based companies. Sponsored by the High Desert Regional Economic Development Authority and The Bradco Companies.

Volume 16 Fall 1997, 16 Pages

- Apple Valley Retail Sector by Dr. Alfred G. Gobar. A two-page overview of taxable sales increases in the Town of Apple Valley
- Highlights of the Taxpayer Relief Act of 1997 by Gary Lambrix, CPA - McGladrey and Pullen, LLP
- SANBAG (San Bernardino Association of Governments), update regarding funding on transportation projects throughout the High Desert
- Have you considered donating your property to a local Victor Valley Charity? by Joseph W. Brady, The Bradco Companies
- Air District Launches "Mojave Green Business" Program
- Open House Ceremony For The New Library at Victor Valley College by Lowell Draper, co-editor
- $5 Million Available for Job Creation by Jerry Henderson, State of California Trade and Commerce Agency
- High Desert Homes Rate Most Affordable in State
- Focus on Apple Valley - Where People and Business Prosper - 2 page overview
- Interstate 15 Victorville to Barstow Travel Corridor, California Department of Transportation, San Bernardino
- REDA - Expectations High for 1997-1998
- City Overviews - Adelanto, Barstow, Hesperia, Victorville
- Science and Technology Center Update by Rick Piercy
- Tax Bill News You Can Use

Volume 17 Winter 1998, 16 Pages

- Dr. Alfred G. Gobar: Hesperia Retail Sector Comparisons
- U.S. Congressional Update: Interstate 15 Project Update by Al Hudgens
- Motion Picture Ordinance Update
- Mojave Desert Residents Breathing Cleanest Air In Years
- REDA Update

- Rancho Los Flores: By Joseph W. Brady, Publisher
- Focus on Hesperia (two pages)
- High Desert Housing: The Most Affordable In California
- City overviews: Adelanto, Apple Valley, Barstow, Hesperia, Victorville
- Southern California International Airport Update
- 1997 Building Statistics: Apple Valley, Adelanto, Barstow, Hesperia, Victorville, San Bernardino County
- 1998 Will Even Be Better, According To The Real Estate Research Council of Southern California
- Office of Federal Enterprise Oversight: Housing update
- Sales Price Comparison For The High Desert Region By Axciom/Data Quick. The Comparison Of 1996 Median, 1997 Median and 1997 Sales Prices

Volume 18 Spring 1998, 20 Pages

- Dr. Alfred G. Gobar: Happy Days Are Here Again?

  Employment Growth
  Manufacturing Growth
  Total Jobs
  Single Family Units Authorized By Permit

- Meeting The Transportation Needs Of The High Desert
- By Congressman Jerry Lewis
- Status Of Interstate 15 Projects By Debra Harris, Cal Trans (California Transportation)
- Traffic Counts On Interstate 15 (Peak Hour/Peak Month vs Annual)
- Development Projects Under Construction And/Or Approval At Highway 138 And Interstate 15
- San Bernardino County Flood Control District Update: a) Victorville, b) Mojave River
- Featured Article: City of Adelanto
- Current Status Of Tenants In Industrial Park
- Mojave Water Agency Continues With Its Mission: By Judith Pfeiffer
- REDA's Strategic Plan Ready For Action, By Jennifer Resch-Sylvestri

- City Overviews: Apple Valley, Barstow, Hesperia, Victorville
- Southern California International Airport Update
- Nomination Is Not Open For MDAQMD's 97/98 Exemplar Awards
- Filming Update: Motion Pictures Filmed Throughout The High Desert Region During The First Quarter of 1998
- California/Nevada Super Speed Train Project Update
- Victor Valley Association of Realtors Monthly Overview Of Reported Closed Sales For 1994, 1995, 1996, 1997 and 1998
- High Desert Property Investments On The Rise: By Joseph W. Brady, Publisher

Volume 19 Summer 1998, 16 Pages

- Investment Real Estate Trends: By Dr. Alfred Gobar
- What is the Victor Valley's Population? State Department of Finance
- What are the Secrets for Successful Business Attraction? By: Jerry Henderson, Program Manager, California Trade & Commerce Agency
- Mojave Water Agency Now In Active Construction; State Supreme Court to Review Adjudication Case. By: Judith Pfeffer, Public Information Officer, Mojave Water Agency
- Mojave Air District Marks 5th year Anniversary
- Barstow: Focus on Barstow

City Overviews:
Adelanto By: Michael A. Sakamoto, City Manager
Apple Valley By: Ken Henderson, Director of Economic Development
Hesperia By: Steve West, City Manager
Victorville By: Jon Roberts, City Engineer and Director of Airport Dev.
Victor Valley Association of Realtors, Residential/Condo/Town Houses/Closed Escrows by month comparison, 1994, 1995, 1996, 1997, 1998

- Construction Data for: Adelanto, Apple Valley, Barstow, Hesperia, Victorville, San Bernardino County High Desert totals comparison was January - July, 1997 versus January - July 1998

Volume 20 Winter 1999, 16 Pages

- Stirling and Southern California International Airport Authority: Contract is Unanimously Approved by the Board of Authority for the 4000 Acre Southern California International Airport (SCIA).
- Real Estate Trends: How is the Recovery Going? By Dr. Alfred Gobar
  Southern California Home Prices
  Recent Employment Growth
  Interest Rates
  Authorized New Single Family Units
  High Desert Residential Permit Activities

High Desert Nonresidential Permit Activities

- MWA Leadership Changes, but Progressive Direction Doesn't
- Focus on Victorville: An Overview of 1998; Looking Forward to 1999
- High Desert Regional Economic Development Authority in Action:
  By Ron Rector, REDA Executive Director
- Mojave Desert Continues Clean Air Trend in '98
- High Desert City Overviews
  Adelanto
  Apple Valley
  Barstow
  Hesperia
- Pilot to Take Over Newton's Outpost Station
- High desert Highway Projects on the Horizon: by Yvonne Hester, SANBAG

Volume 21 Spring 1999, 24 Pages

- Inland Empire Economic Partnership...Various programs to promote the Inland Empire and San Bernardino and Riverside Counties.
- Residential Construction Activity: Dr. Alfred Gobar
- MDAQMD Seeks Exemplar Award Nominations
- Goods Movement Activity to Increase: Yvonne Hester (SANBAG)
- March Tax Sale Reduces Non-Performing Properties
- Median home Sales Price For High Desert
- A Market Poised For a Comeback
- Demographic and Healthcare Trends in the High Desert
- California Trade & Commerce Agency Opens Inland Empire Office to Support The High Desert
- Focus on Apple Valley
- High Desert Regional Economic Development Authority - Success Comes in the Form of Opportunities
- High Desert City Overviews:
  Adelanto
  Hesperia
  Victorville
- What's All The Grading?

- Pilot Corporation Nearing Construction
- Mojave River Pipeline, Great for Business
- Ask Your Assessor - Donald E. Williamson
- San Bernardino County Department of Economic & Community Development
- Federal Correctional Institution

Volume 22 Fall 1999, 24 Pages

- Stirling - Southern California Logistics Airport Goes On-Line
- Retirement as a Potential Source of Local Economic Strength
- California-Nevada High-Speed Maglev Train
- Why Is The Price of Gasoline So High?
- Emergency Disaster Property Tax Relief Available from County Assessor
- Job Market Going Up - What's Your Line?
- California Infrastructure and Economic Development Bank (CIB)
- Flood Control Projects for the High Desert
- San Bernardino County Transportation and I-15 Widening Update
- Survey Indicates Optimism is on the Rise; Road Maintenance is a Top Priority
- Projects Approved by San Bernardino County

- Focus on Hesperia High Desert City Overviews:

  Adelanto
  Apple Valley
  Barstow
  Victorville

- The "Gold Rush" Continues in the High Desert and the Inland Empire
- MDAQMD to Offer Clean Air Grants
- College Expands To Meet Growing Student Population
- High Desert Habitat for Humanity
- Federal Correctional Complex Update

- High Desert Small Business Development Center Update
- Inland Empire Branch of Lawyers Title Acquires Sunshine Escrow
- Marketing California and the "California Experience"
- Goods Movement Studies to Focus on Truck Traffic
- High Desert Region - Victor Valley Building Statistics; Jan - Aug 1999

Volume 23 Winter 2000, 24 Pages

- Stirling - SCLA and Swiss Global Cargo/Panalpina Establish Vital Transpacific Supply Chain Link Connecting Asia, Europe and South America....
- Desert Land Investment in the High Desert
- Vital Transpacific Supply Chain Link
- California Trade & Commerce
- Waiting for the Moment of Truth
- Top Competition in the High Desert
- County of San Bernardino to Share Property Tax Revenue with VVEDA
- Title Insurance Industry Goes High-Tech
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- Collaborating with Educational Partners to Train our Future Workforce
- MDAQMD Helping Local Businesses Reduce Emissions Through State Grants
- Housing Authority of the County of San Bernardino Meeting Local Communities Needs
- SBCTA Keeps the High Desert Moving
- Update on the Third District
- Victor Valley College 58 Years of Service
- AB 802: California's New Energy Disclosure Law
- What Will You Do With The Extra "Cash Flow"?

- Update From Jay Obernolte's First Term as State Assemblyman, 33rd District
- Caltrans' Transportation Milestones in the High Desert
- Service Expansion in the High Desert
- Housing Market 2019
- Lahontan Regional Water Quality Control Board Update
- Mojave River Valley Alliance Forms to Create Regional Branding Identity
- Challenges to Affordability and Opportunity in California
- Legislation Which Improves Our Public Lands and Utilization
- Latham & Watkins Case Summary
- Southern California Logistics Airport Redevelopment Progress Report
- ONT: The Story Behind America's Fastest-Growing Airport
- Opportunity Knocks For The High Desert
- IAR's Inland Empire Report on Business
- High Desert Preparing College, Career-Ready Students For Workforce
- The Latest News On The Tapestry Project
- California's Interesting World of Human Resources and Employment Law
- San Bernardino County Goes Digital with EZ Online Permits
- City of Adelanto Continues Growth and Expansion in 2019
- Town of Apple Valley Update
- Barstow's Economic Progress Continues Under New City Manager – Update
- City of Hesperia Update
- Victorville Continues to Experience Strong Growth

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