

## Unforgettables luncheon to honor 'biggest hearts'

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APPLE VALLEY — Community leader Joseph W. Brady said he's honored to be the host of the inaugural Unforgettable Heart Awards luncheon, which will recognize those who have made the most impact in the lives of others.

Brady, president of the Bradco Companies, said Friday's event will be presented by The Unforgettables Foundation and will feature Rep. Paul Cook, R-Apple Valley, Assemblyman Jay Obernolte, R-Hesperia, and 3rd District Supervisor James Ramos as the foundation recognizes "the biggest hearts of the High Desert and mountain areas."

Other invited leaders include 1st District Supervisor Robert Lovingood, 2nd District Supervisor Janice Rutherford, state Senators Sharon Runner, R-Lancaster, Jean Fuller, R-Bakersfield, and Mike Morrell, R-Rancho Cucamong, and Assemblyman Tom Lackey, R-Palmdale.

Founded by Timothy Evans in 1999, The Unforgettables Foundation is nonprofit group that assists families with the many crises surrounding the death of a child across inland Southern California.

"We have had an excellent response to those being nominated that have done great things for so many people," Brady said. "I hope that others in the High Desert will join us in the upcoming years so we can continue to assist low-income families and provide a dignified, appropriate burial for their children who have passed away."

The nonprofit's mission is to help low-income families by giving their children a dignified burial, empowering communities to memorialize children who have died, providing education to control and conquer the primary risks to children's health and wholeness, and to encourage communities to recognize the financial trauma that is often associated with the death of a child.

"We all understand that the High Desert region has gone through a very serious economic downturn," Brady said. "And many families have been impacted by our economy, but more so when they lose a loved one."

Brady said the Redlands-based group has assisted well over 3,500 families throughout Southern California since it was founded. He added that he continues to be a strong supporter of the High Desert Phoenix Foundation in Apple Valley, which also helps grieving families through their loss.

"(The Unforgettables) are also extremely pleased with not only the turnout that we expect, but the award winners that will receive awards for what they have done for local families and children," Brady said.

The luncheon will begin at noon Friday at the Apple Valley Town Center, 14955 Dale Evans Pkwy. Check-in is at 11:30 a.m. Ticket and sponsorship information can be obtained by calling 909-335-1600 or emailing [tevens@theunforgettables.com](mailto:tevens@theunforgettables.com).

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