

"A man in debt is so far a slave"
-Emerson

THE SAN BERNARDINO MEMORIAN NEWSPAPER

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High Desert Association of Realtors Selects Joseph W. Brady Realtor of the Year

Business News

VICTORVILLE-At its annual Installation Dinner on November 6, the High Desert Association of REALTORS® named local realtor Joseph W. Brady as Realtor of the Year for 2015. The annual award is given to the person who has distinguished himself among his peers in service to the Association and community-at-large.

Brady, who has owned and operated The Bradco Companies since 1988, is the first commercial realtor to earn the prestigious honor which is given to the person who, among other qualifications, must have "given extraordinary service and significant contributions to the Association and who demonstrate actions that reflect credit to the Association."

"I am honored to be acknowledged by the High Desert Association of Realtors, their past Presidents of this great organization, and honored because to earn the award requires a high level of expertise and professionalism."

Brady, who joined the Association's Board of Trustees last year, served as Chairman of the Commercial Committee and in a rather short period of time became a Vice-Chair of the statewide California Commercial Alliance. The Vice-Chair performs an extremely important function in molding the future of organized commercial real estate in California. Each vice chair serves a specific function and is in charge of bringing important issues to the CCA along with a recommendation of action. He is now working on California Association of Realtors Commercial Forum helping to bring future leadership and education to future commercial associates in the industry.

The annual Realtor of the Year is chosen by a panel consisting of past HDAOR presidents, including the 2015 outgoing president Becky Otwell of Shear Realty. "Joseph once served as an associate at Shear Realty and has been a member of HDAOR since

1988. He works tirelessly to serve his clients and has given back in numerous ways to our communities." Currently President of the Board of Trustees at Victor Valley College, Brady also serves on the Board of Directors for SIOR (Society of Industrial and Office Realtors)-Inland Empire/Orange County, Lambda Alpha, and is Chairman of the Victor Valley Global Medical Center Community and Physicians' Advisory Board.

Brady completed his CCIM designation (Certified Commercial Investment Member) in November 2000, allowing him to become part of an exclusive association with over 9,000 worldwide commercial real estate professionals, and the largest commercial real estate network in the world. He is one of the only two active CCIM's in the Victor Valley.

He also earned his SIOR Designation (Society of Industrial and Office Realtors) in November 2006, to become a part of exclusive association with

3,200 worldwide members. He is the only SIOR in the High Desert region and one of only 800 that hold a CCIM/SIOR joint designation worldwide.

The Bradco Companies is the longest serving commercial, industrial, and land brokerage firm serving the High Desert region. Since the company's creation, the firm has completed over 1,500 transactions and sales of nearly \$400,000,000. The company also publishes the Bradco High Desert Report, the only quarterly economic overview of the High Desert region that can be obtained for free at www.thebradco.companies.com/register.

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